

Small Printer advertising rates

Members	Full Page	Half Page	Quarter Page	Eighth Page
1st month	26.40	13.20	6.60	3.30
2nd month	52.80	26.40	13.20	6.60
3rd month	75.24	37.62	18.81	9.41
4th month	100.32	50.16	25.08	12.54
5th month	125.40	62.70	31.35	14.85
6th month	142.56	71.28	35.64	17.82
7th month	166.32	83.16	41.58	20.79
8th month	190.08	95.04	47.52	23.76
9th month	213.84	106.92	53.46	29.70
10th month	237.60	118.80	59.40	31.20
11th month	261.36	130.68	65.34	32.67
12th month	269.28	134.64	67.32	33.66

Non-Members	Full Page	Half Page	Quarter Page	Eighth Page
1st month	39.60	19.80	9.90	5.50
2nd month	79.20	39.60	19.80	11.00
3rd month	112.86	56.43	28.22	15.68
4th month	150.48	75.24	37.62	20.90
5th month	178.20	89.10	47.03	24.75
6th month	213.84	106.92	53.46	29.70
7th month	249.48	124.74	62.37	34.65
8th month	285.12	142.56	71.28	39.60
9th month	320.76	160.38	80.19	44.55
10th month	356.40	178.20	89.10	49.50
11th month	392.04	196.02	98.01	54.45
12th month	403.92	201.96	100.98	56.10

Classified advertisements submitted by members of the Society are inserted without charge. The text should be sent to the Editor to arrive by the 10th of the month prior to publication. **Classified advertisements** from non-members should be sent to the Advertising Manager together with a cheque, payable to the 'British Printing Society', to cover the cost at the rate of 10p per word (minimum 20 words). No trade advertisements will be accepted.

Display advertisements should be sent to the Advertising Manager together with a cheque as appropriate from the table above, to reach him no later than the 10th of the month.

Advertising material may be included as part of the **bundle**. This material must be either (a) a single sheet of A5 size (or smaller) or (b) a sheet of A4 folded to A5. The cost to members is (a) £25 (b) £30; to non-members (a) £40 (b) £60. The material plus a cheque for the correct amount should be sent to the Mailer and must arrive by the 25th of the month prior to publication to ensure inclusion. Contact details for all the above Officers appear inside the front cover of the magazine.

The Society cannot be held responsible for the condition of goods offered for sale in *Small Printer*.